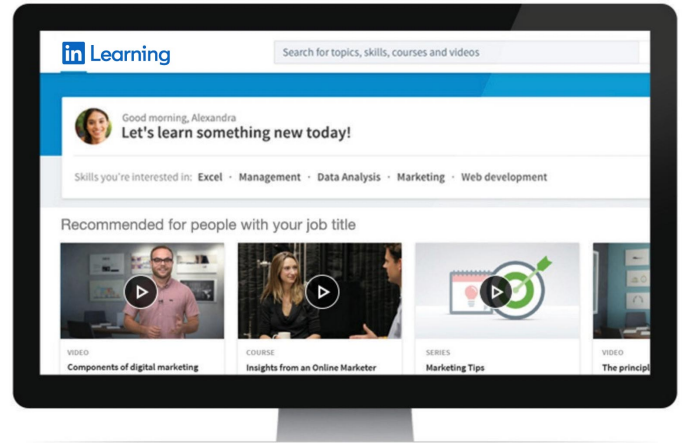


Develop employees with high-quality and personalized online learning



## LinkedIn Learning

Develop, retain and transform your talent

### Solution Highlights

LinkedIn Learning benefits small teams or whole organizations. You can:

- Upskill your employees and close job-related skills gaps
- Develop new and experienced managers and leaders
- Deliver cost-effective, uniform training on a global scale
- Engage and retain employees by investing in their development
- Keep employees current on the latest productivity tools

### Key Features

LinkedIn Learning is specifically designed for both small- and large-scale deployments across an organization.

LinkedIn Learning delivers a unique mix of:

**World-class content:** 9,000+ digital courses taught by industry experts. Available in English, Spanish, German and French.

**Data-driven curation:** Relevant course recommendations to each of your employees, based on unique data from LinkedIn.com.

**Convenience:** In-depth and bite-sized courses that can be viewed anytime, on any device, online or off.

For large deployments, LinkedIn Learning lets you:

- Easily integrate with a learning management system (LMS)
- Provide single sign-on (SSO) authentication (SAML 2.0)

## Learning Content

### Business

Leadership and management  
Professional development  
Communication  
Online marketing  
Microsoft Office and other productivity software  
Project management  
And more

### Technology

Data science  
Information management  
IT infrastructure  
Software development  
Web design and development  
And more

### Creative

CAD  
Creative software  
Design  
Video  
3D and animation  
Photography  
And more

“The power of LinkedIn Learning is in the LinkedIn network. It does a great job of curating all of this content that’s going to be meaningful to the learner. It’s really engaging and different than any other offering I’m aware of.”

## Additional Benefits of LinkedIn Learning

- Learn from any desktop or mobile device
- 30 new courses added weekly, on average
- Available bite-size tutorials for just-in-time learning
- Downloadable exercise files that reinforce retention
- Assessments to measure learning impact
- Certificates of completion, which can be added to a LinkedIn profile
- Customize and recommend Learning Paths that map courses to roles or competencies
- For large deployments, a dedicated customer success manager helps with goal setting, user adoption and more

The screenshot displays the LinkedIn Learning user interface. At the top, there is a search bar with the text "Search for skills, subjects or software" and a magnifying glass icon. Below the search bar, a personalized greeting reads "Good afternoon, Bryant" and "Let's learn something new today!". A progress indicator shows "2 In Progress". Underneath, there are buttons for "Skills I'm interested in:" with categories like "Sales", "Management", "Communication", and "Team Building". The main content area is titled "You've got suggested learning from your organization" and features a "Learning Path" titled "Become a Manager" with a "Start watching" button. Below this, there are sections for "LinkedIn Influencers and thought leaders" and "Popular for people with your job title", each displaying several course cards with titles, authors, and viewer counts.

Learners can quickly search for courses of interest

Learners can indicate skills they are interested in developing to tailor the course recommendations to their needs

Admins can easily curate and recommend relevant courses to their employees

Personalized course recommendations for each learner based on unique insights from the world's largest professional network

Start developing your talent today, with LinkedIn Learning's unique mix of:



Content



Curation



Convenience