Microsoft Copilot Opportunities & Risks

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Enterprise Solutions

Information Services - University of Oregon





Communication and Governance

- Communicate these opportunities & risks to stakeholders
 - · Chiefs of Staff
 - Records Stewards
 - Email Calendaring & Collaboration Service Advisory Board
 - Summer Teaching Institute
 - Administrative Technologies Domain Committee
 - Etc.
- Al Leadership Council
 - Governance Committee
 - Important decisions need to be made
 - What is our Al strategy?

Chat GPT

- Large Language Model (LLM)
 - Trained on vast amounts of data, allowing it to generate natural language responses to a variety of prompts.
- GPT-4 versus GPT-3.5
 - o Bar Exam
 - GPT-3.5: 10th percentile
 - GPT-4: 90th percentile
- **GPT-4**
 - Cost: \$20 per user per month
 - Compliance Concerns:
 - Your prompts are used to train the model
 - Your information is not private!
 - Example: Paste a patient's medical chart into ChatGPT



Microsoft & OpenAl

- "Microsoft Invests \$10 Billion in ChatGPT Maker OpenAI"
 - Bass, D. (2023, January 23). Microsoft Makes Multibillion-Dollar Investment in OpenAl. Bloomberg.



Microsoft Product Offerings

Microsoft Copilot (for the web)

 Formerly known as Bing Enterprise chat

Copilot for Microsoft 365

Integrates with Word, Excel,
 PowerPoint, Outlook & Teams.

Copilot Studio

 An AI platform allows you to create and customize copilots

GitHub Copilot

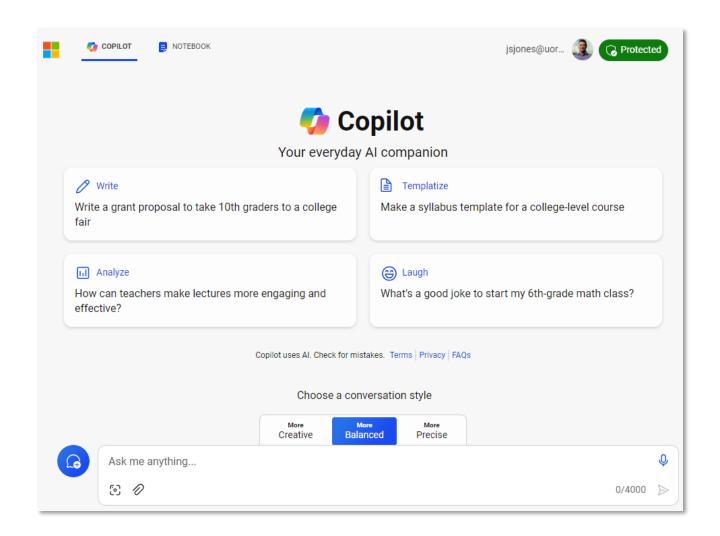
An Al-powered coding assistant

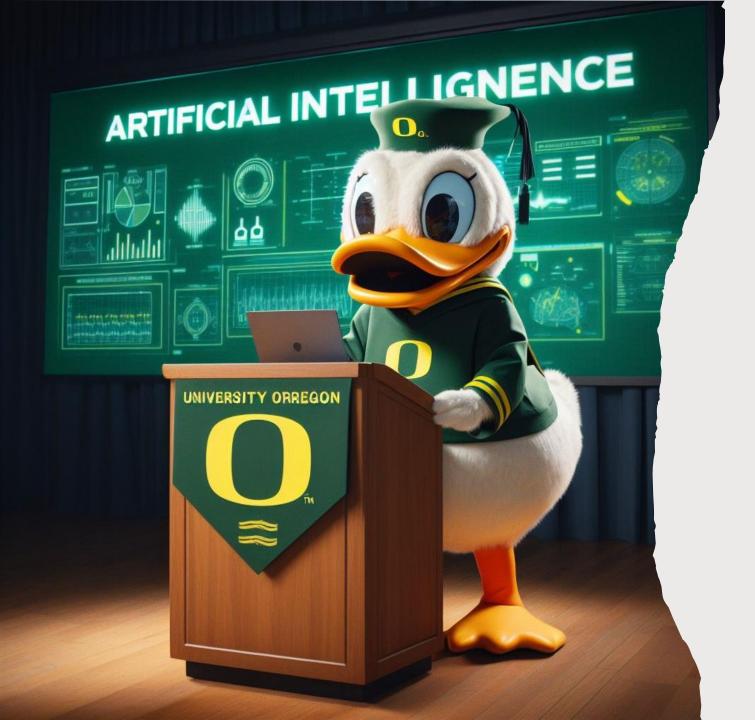
Microsoft Copilot for Security



Microsoft Copilot (for the web)

- You already have access!
- Login with your duckid
 - o http://copilot.microsoft.com
- Install the app
 - o Apple
 - Android





Microsoft Copilot

(for the web)

Text Generator: Via ChatGPT-4 Turbo!

- Prompt: "Write a short rhyme explaining what ChatGPT can do for someone unfamiliar with it"
- Output: "ChatGPT, at your command, A digital friend, both clever and grand. Ask me questions, seek advice, l'Il conjure answers, precise and nice."

Image Generator: Via DALL-E 3

 Prompt: "Create an image of the University of Oregon duck mascot standing at a podium delivering a presentation on artificial intelligence"

Who is Licensed?

- UO Staff & Faculty: Available now!
- Students Available now!

Is it Secure?

- o Yes, if you login with your **UO** credentials!
 - It is NOT trained on UO's data.
 - It is NOT sharing UO's data.
 - Copilot Privacy and Protections | Microsoft Learn

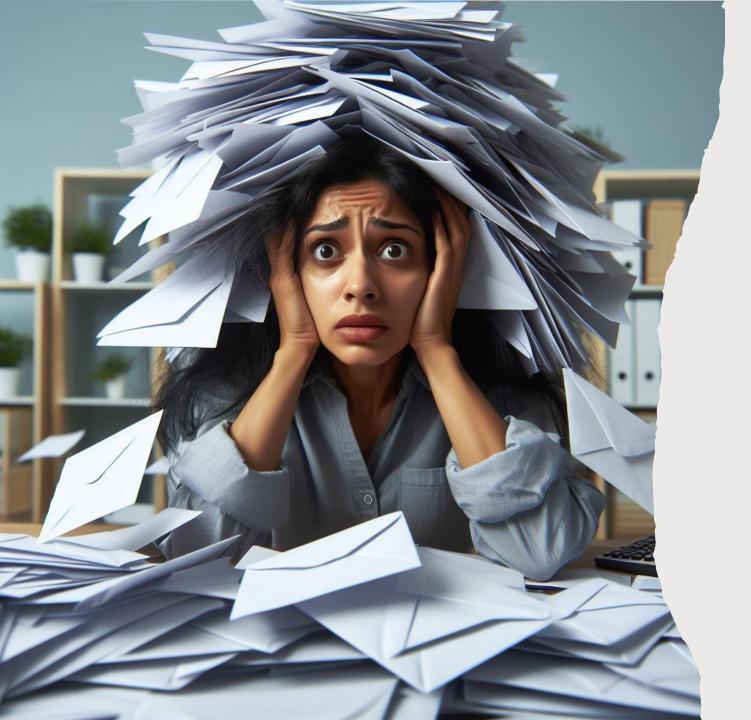
Copilot for Microsoft 365





- · What Is It?
 - ChatGPT integrated into Word, Excel, PowerPoint, Outlook & Teams
- Who is Licensed?
 - A small pilot group
 - o \$30 per user per month
- Leverages UO's enterprise data
 - Open Al's Chat-GPT does not have access to UO data





Outlook – Copilot for M365

- You just returned from vacation to 500 unread emails & 50 unread Teams messages
- Copilot: "Please summarize my unread emails and Teams messages and tell me if I missed anything important"



Microsoft Teams - Copilot for M365

Meeting Preparation

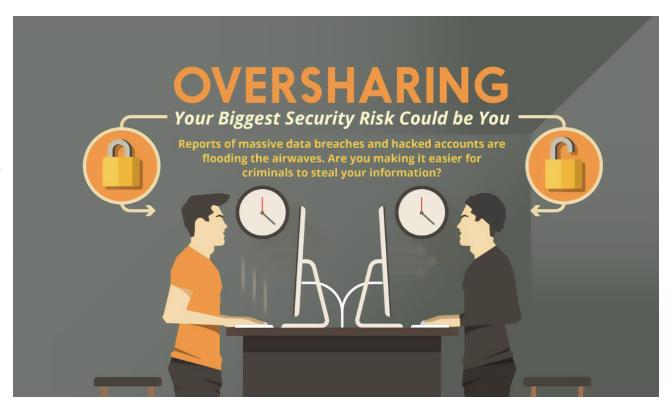
 "Copilot please look through my emails, Teams chats and meeting minutes and help me prepare for my 9:30 meeting with Susan"

Meeting Minutes

- "Copilot please summarize today's meeting and send out the minutes to all attendees"
- "Please also draft a project plan based on what you heard in our discussion."

Risks: Oversharing

- In Massive Security Oversight, Thousands of Private University Documents Left Vulnerable
 - Harvard Crimson October 12, 2021
- <u>IT Oversight Left Thousands of Harvard</u>
 <u>Internal Files Vulnerable Again</u>
 - Harvard Crimson April 12, 2022





Collaboration Pre-2010's

- o Tools
 - Network File Servers & VPN
- IT controlled access to data
- o Example:
 - Collaborating on a spreadsheet external to the org required:
 - Email it
 - Work with IT:
 - Credentials
 - VPN
 - File Share Permissions



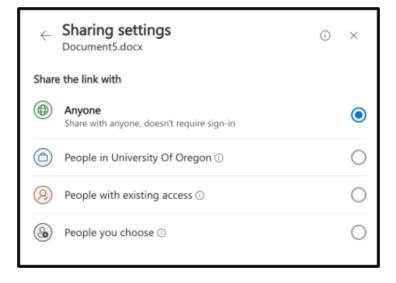
Cloud Era Post 2010

Easy Button

- No IT involvement
- Collaborate in just a few clicks
- Users have full control of their data

Oversharing!

- IT Oversight Left Thousands of Harvard Internal Files Vulnerable — Again!!!
 - Harvard Crimson
- UO Examples
 - **Professor**: Shared class roster with <u>all of campus</u>
 - **Enrollment**: Shared spreadsheet with data for all incoming freshman with <u>all of campus</u>





Oversharing

- Copilot for M365 has access to UO's data
 - Copilot will not grant access to others
 - It will adhere to the access controls put in place by the user
- Oversharing can have disastrous consequences
- Examples:
 - Stanford 300 user pilot Board of Directors – info leak
 - **Teams Meetings** Al could be listening

What should we not do?

We can't ignore Al

 Our users will use these tools whether we offer them or not

• Examples: Slack, Box, Google, etc.



What should we do?

- Train our users
 - Information
 Security Training is
 more important than ever!
- Evaluate the technology with proper guardrails
- Remind folks to audit their shares:
 - Article Checking Your File Sharing ... (uoregon.edu)



Questions or Comments?

